PE firms are using AI. Most aren't ready for it.

Nearly half of private equity firms are still only piloting AI tools, and fewer than 2% have reached true strategic scale.

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The Reality Check

Where do firms actually stand?

47.8% still only piloting AI in one workflow / 2.1% have embedded AI strategically at scale

The bottleneck isn't imagination or tooling. It's architecture. Firms can't scale AI without a governed data foundation to run it on.

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Challenge 1

Fragmented context kills AI performance.

Signals live in CRMs, inboxes, spreadsheets, and human memory—never unified. Firms don't lack data. They lack coherent context.

A data engine unifies all firm, market, and deal data into a single governed source of truth — giving AI decision-grade context to work with.

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Challenge 2

Firms stall in piloting and can't scale

Over 54% of firms rate their data foundations as only "adequate." Layering AI on top of broken architecture produces broken results.

Purpose–built data architecture codifies your investment thesis into structured, testable logic — making AI repeatable across every stage of the deal lifecycle.

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Challenge 3

More data subscriptions don't create edge

Everyone has access to the same third-party datasets and the same AI models. Buying more subscriptions compounds the noise.

A data engine transforms commodity data into proprietary advantage — building institutional memory that compounds over time and is genuinely unique to your firm.

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Frontier AI is commoditizing.
Your context won't

- Unify fragmented signals into a governed intelligence layer

- Codify your investment thesis into structured, testable logic

- Build compounding institutional memory beyond individual dealmakers

- Create AI that is genuinely proprietary to your firm

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Is your firm ready for frontier AI?

Download our practical guide: Why every PE firm needs a proprietary market data engine. Built for firms crossing from experimentation to infrastructure.

Download the guide

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GUIDE:

Why every private equity firm needs a proprietary market data engine

A practical guide to prepare your firm for the era of Frontier AI

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